

IMMEDIATE RELEASE

Myrtle Beach International Airport Launches New Website

Myrtle Beach, SC, August 8, 2012 - The Myrtle Beach International Airport has a new global presence on the Internet providing the most up-to-date information to travelers flying to and from the Myrtle Beach area. The new website, **www.FlyMyrtleBeach.com** is part of the rebranding efforts on behalf of the airport.

“Our goal in developing the new site is to make it as easy as possible for travelers to find the information most important to them. Often our website is the first impression we make on a visitor flying to our area so it’s critical that it provide the most accurate information available which is both easy to navigate and aesthetically pleasing,” explains Michael La Pier, Director of Airports for Horry County Department of Airports.

FlyMyrtleBeach.com provides real-time flight tracking, the most current arrival and departure information, airlines serving the Myrtle Beach area including direct flight status, terminal information, tips for first-time travelers and answers to questions related to airport security, parking, ground transportation and more. A mobile version of the site is now in development and will launch this fall.

On the new website, frequent travelers can sign up to receive e-news updates providing information on airport construction and expansion efforts, airlines serving the airport and other information to help make their travel experience a more enjoyable one.

About the Myrtle Beach International Airport (MYR)

The Myrtle Beach International Airport is a full-service facility that serves as the gateway to the Grand Strand. We are committed to providing a clean, safe and passenger-friendly facility that is capable of meeting current travel needs while aggressively planning for the future aviation requirements of visitors to the Myrtle Beach area. The Myrtle Beach International Airport is owned by Horry County and operated by the Department of Airports. MYR is served by Allegiant Air, Delta Air Lines, Porter Airlines, Spirit, United Express, US Airways and Vision Airlines with non-stop flights to 29 cities.

###