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IMMEDIATE RELEASE

Horry County Department of Airports Myrtle Beach International Airport Wins Prestigious Awards Second Time in Three Years

Myrtle Beach, SC, February 7, 2020 – Myrtle Beach International Airport (MYR) has been recognized by the airline industry for its outstanding marketing and business development efforts with two Routes Americas 2020 Marketing Awards at a February 5, 2020 ceremony in Indianapolis, Indiana. In addition, the Myrtle Beach Area Chamber/CVB won the “Destination” award in recognition of the Grand Strand. The Destination Award champions the marketing support provided by destinations to their airline partners, and acknowledges tourism authorities whose marketing activities have had a real impact on their future network development plans.

The Horry County Department of Airports team, who manages the Myrtle Beach International Airport (MYR), won both the “Under 4 Million Passengers” and “Overall” category in recognition of MYR’s innovative route development and marketing services for new and existing carriers. This is the second time in three years that MYR has been named the winner in the “Overall” category. As the winner of this award, MYR automatically advances to the World Routes Marketing Awards in Milan, Italy on September 5, 2020.

“We are honored to be recognized by the airline industry for what we are doing at the Myrtle Beach International Airport. There is no better acknowledgement to our achievement than to win the 2020 Routes Americas Awards!” said Scott Van Moppes, Director of Airports. The MYR team collaborates with the business community, chamber and others to make Myrtle Beach, SC the premiere vacation destination and place to live in the United States.

More information about Routes and the Routes Americas Marketing Awards visit: <https://www.routesonline.com/>

About the Myrtle Beach International Airport (MYR) The Myrtle Beach International Airport is the gateway to Myrtle Beach, SC and the Grand Strand. The Myrtle Beach International Airport is owned by Horry County and operated by the Department of Airports. MYR is served by Allegiant, American Airlines, Delta Air Lines, Elite Airways, Frontier Airlines, Porter Airlines, Spirit, United Airlines and WestJet. Learn more at: www.flymyrtlebeach.com

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