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Connecticut Connection! Spirit Airlines Chooses Hartford's Bradley International Airport as its 60th Destination

New nonstop service from Hartford to Myrtle Beach, Orlando and Fort Lauderdale to begin in Spring 2017

MIRAMAR, FL (January 25, 2017) – What happens when you combine a revolutionary state with a revolutionary airline? You get the ultimate combo: Hartford's Bradley International Airport (BDL) and Spirit Airlines, together at last! Beginning April 27, 2017, Spirit Airlines will begin nonstop service between BDL and the Orlando International Airport (MCO) and the Myrtle Beach International Airport (MYR). Spirit will also roll out daily nonstop service to Fort Lauderdale-Hollywood international Airport (FLL) beginning June 15, 2017. So whether you're looking for the ultimate golf getaway, a theme park-filled family vacation, or the ultimate beachside escape, Spirit Airlines now has Connecticut and western Massachusetts covered with its ultra-low fares.

| Hartford to/from | Service Start Date | Frequency |
|------------------|--------------------|------------------------|
| Orlando | April 27, 2017 | One daily |
| Myrtle Beach | April 27, 2017 | 4 days/week (seasonal) |
| Fort Lauderdale | June 15, 2017 | Once daily |

"We are thrilled to name Hartford as the 60th city to join our growing network," said Mark Kopczak, Vice President of Network Planning for Spirit Airlines. "Spirit's super low Bare Fares™ with Frill Control™ provide a new option to customers in Connecticut and western Massachusetts. As the first U.S. airline to give customers the choice to pay for only the extras they want, we know Spirit's arrival in Hartford will free the region from high airfares and give many more travelers the ability to spend those savings on vacation."

"Bradley International Airport is a major economic driver for Connecticut, and it continues to be a player in our efforts to grow our economy, boost tourism, and improve our transportation system," said Connecticut Governor Dannel Malloy. "The addition of Spirit Airlines gives residents and businesses in our region another option in a growing, diversified selection of airlines that are servicing our region's largest airport, and we welcome them to our state."

"Myrtle Beach service is an important enhancement to Bradley's route structure, and it is a location that has been frequently requested by our travelers," said CAA Executive Director Kevin A. Dillon, A.A.E. "The additional frequencies between Bradley, Orlando, and Ft. Lauderdale will provide our passengers with more options, while also helping spur competition and lower fares amongst the airlines."

Spirit's new flights are available for purchase now. Customers can check out the crazy low fares and vacation packages available to all of the destinations we fly at www.spirit.com and also sign up to receive alerts on Spirit's email deals and offers.

About Spirit Airlines:

Spirit Airlines (NASDAQ: SAVE) is committed to offering the lowest total price to the places we fly, on average much lower than other airlines, on average nearly 40% less* Our customers start with an unbundled, stripped-down Bare Fare™ and get Frill Control™ which allows them to pay only for the options they choose – like bags, seat assignments and refreshments – the things other airlines bake right into their ticket prices. We help people save money and travel more often, create new jobs and stimulate business growth in the communities we serve. Our Fit Fleet is one of the youngest, most fuel-efficient in the U.S. We operate more than 400 daily flights to more than 59 destinations in the U.S., Latin America and the Caribbean. Come save with us at www.spirit.com.

*U.S. Department of Transportation statistics

MEDIA NOTE: Spirit aircraft photos and video b-roll are available in the press room section of spirit.com at <http://www.spirit.com/Pressrelease.aspx>.