

Myrtle Beach International Airport

2017 Capacity Trends



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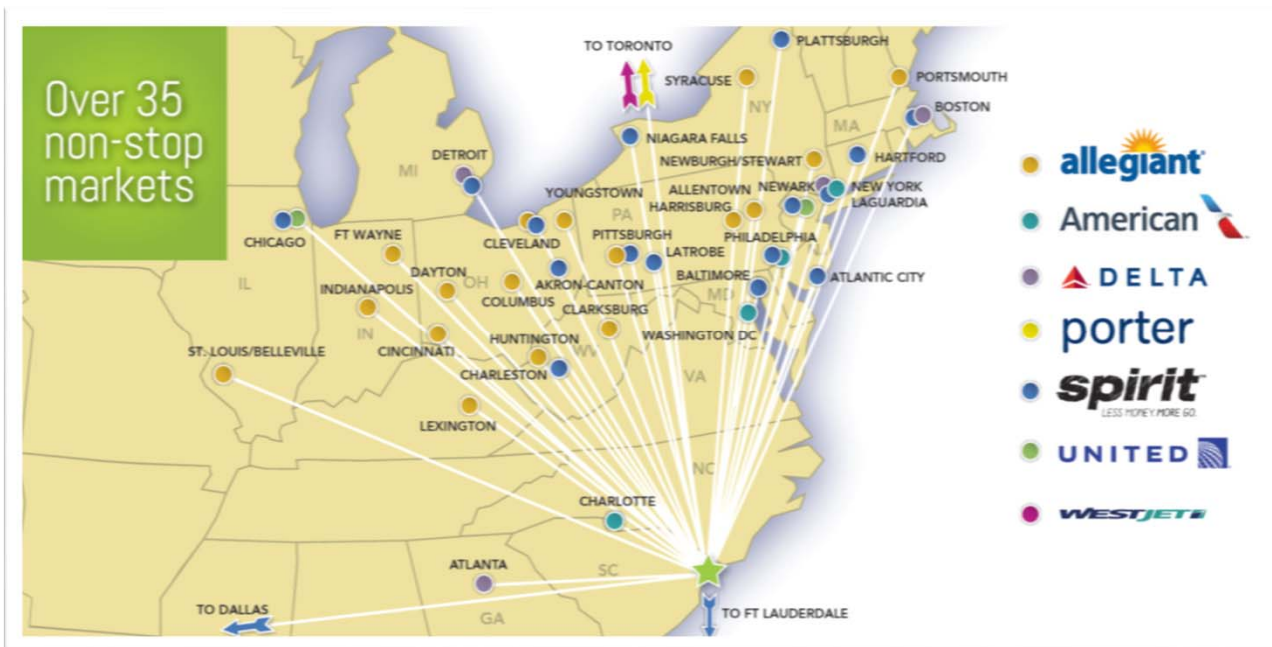


- › MYR now has nonstop air service to/from 38-markets
- › +419,000 New directional seats since 2012
- › Spirit is the dominant carrier at MYR, while Allegiant is the fastest growing
- › +80 - Days with more than 5,000 directional seats
- › Up to 1,119 directional seats per hour
- › Lowest average airfare in SC and the region

Myrtle Beach, SC has nonstop air service from 38-markets* on 7-carriers... more than any area airport in the region



2017 Route Map*



2017* Markets Served & Airlines Operating

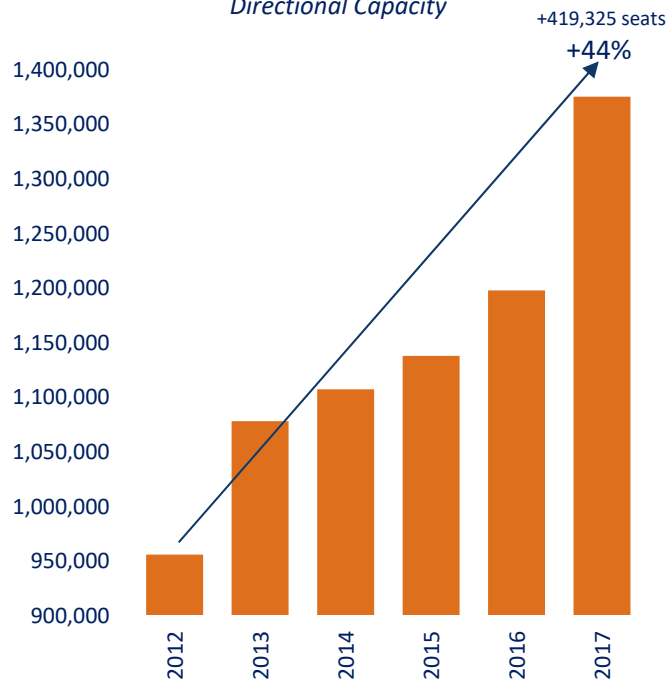
	Markets (sort)	Airlines
Myrtle Beach	38	7
Charleston	24	6
Savannah	23	7
Greenville	16	5
Columbia	9	3
Wilmington	5	2
Florence	1	1

Source: DIIO using OAG schedules
Notes: *12-mth period ending Dec 2017

MYR's 2017 capacity has increased by 419,000 directional seats over 2012; shoulder season capacity is up +210,000 seat



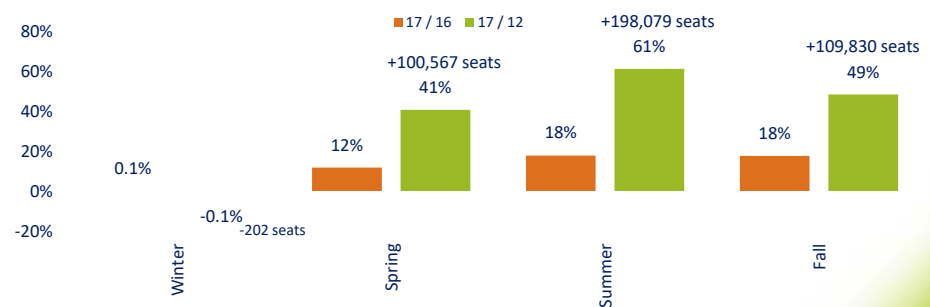
Seat Trends/1
Directional Capacity



Seat Capacity Increases
By Tourism Season, By Carrier (Directional) in 2017 over 2012/2

	Winter	Spring	Summer	Fall
Allegiant	624	23,622	97,486	32,001
United/4	(6,734)	5,184	6,124	(4,696)
Delta	7,274	4,093	8,450	7,225
Porter	16	(1,090)	0	(1,540)
Spirit	19,129	76,222	122,934	82,988
American/3	(10,551)	(6,011)	8,969	(4,492)
WestJet	0	3,042	2,106	1,326

Seat Trends/2
Tourism Quarter



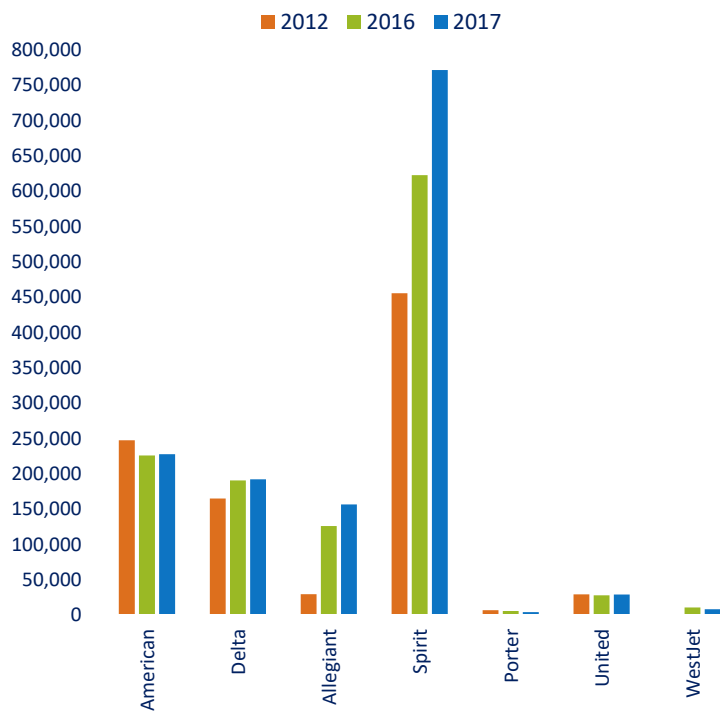
Source: OAG Schedules via DIIO

Notes: YE2017 total capacity estimated, Jan – Aug based on published schedules, Sept – Dec forecasted using a combination of schedule data and air service announcements; Tourism Qtrs Winter Dec – Feb, Spring Mar – May, Summer Jun – Aug, Fall Sep – Nov; /1 includes all carriers; /2 displays/compares only carriers operating at MYR in 2017; /3 American includes US; /4 United includes Continental

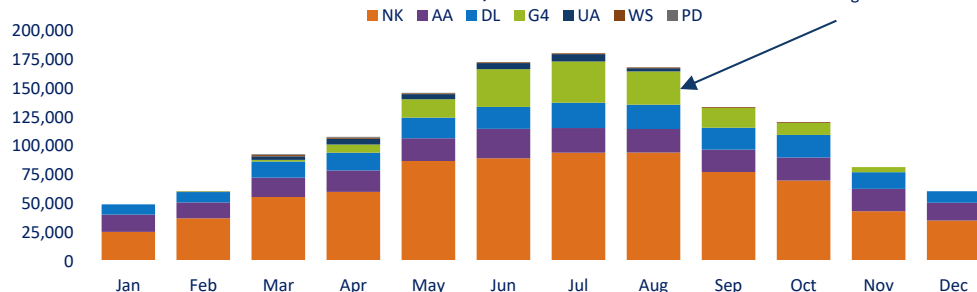
Spirit is the dominant carrier at MYR, while Allegiant is adding capacity at a faster rate than any other airline at the Airport



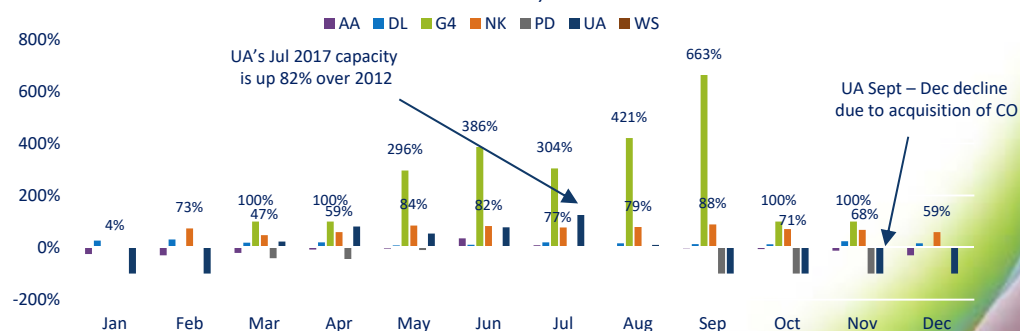
Directional Capacity
By Year



Directional Capacity
By Carrier

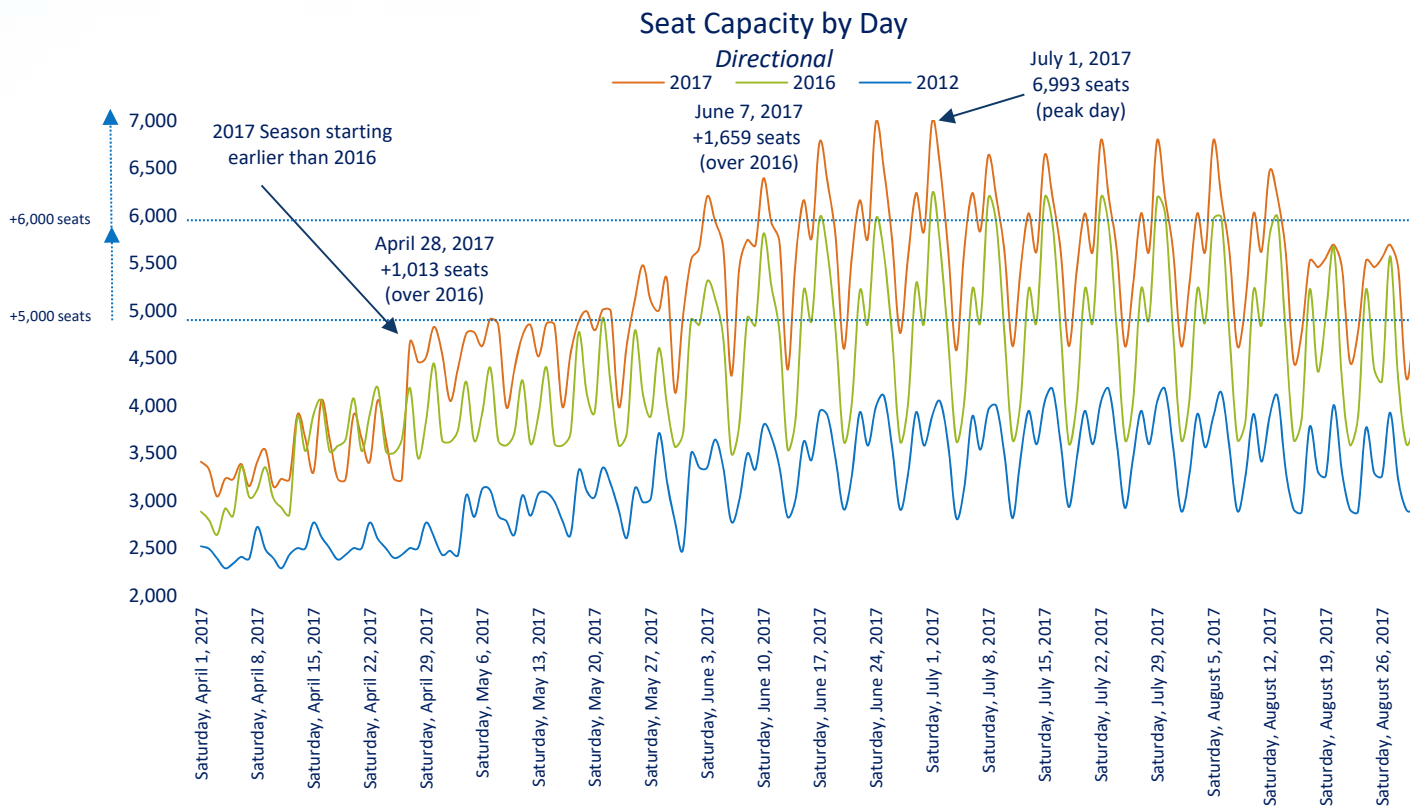


Directional Capacity
Variance 2017/2012



Source: OAG Schedules via DIIO
Notes: Based on carriers operating at MYR during 2017; Sept – Dec 2017 forecasted

In 2017 MYR will experience +80 days* when directional seat counts exceed 5,000



Days $\geq 5,000$ Seats Directional

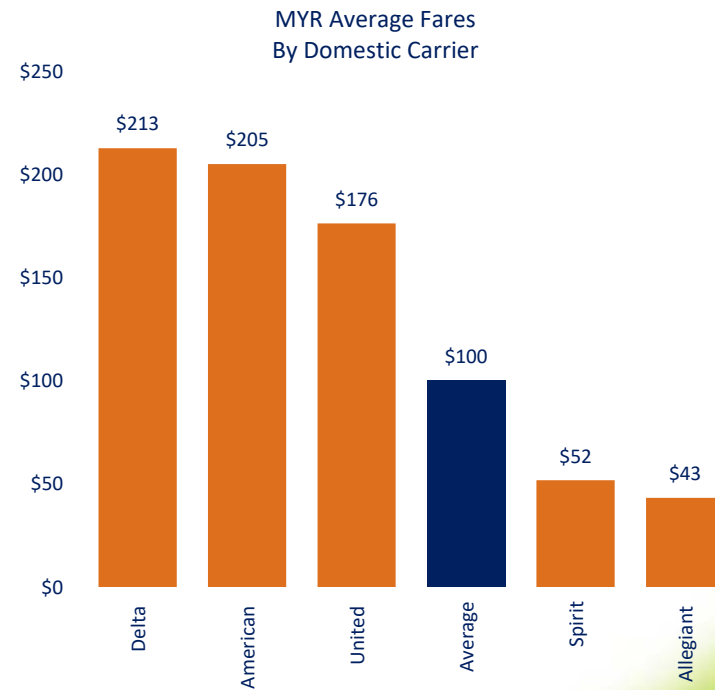
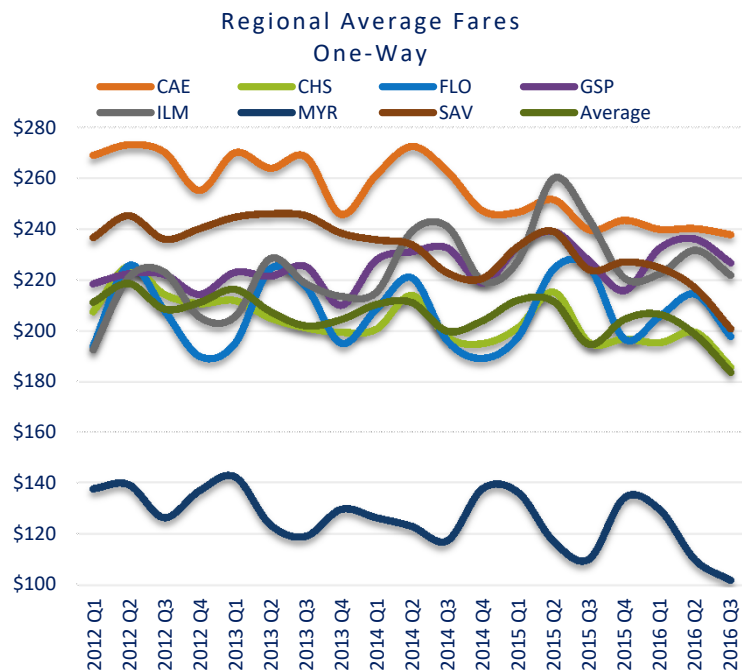
	2017	2016	2012
Jan	0	0	0
Feb	0	0	0
Mar	0	0	0
April	0	0	0
May	6	0	0
June	26	11	0
July	27	14	0
August	23	10	0
TOTAL	82	25	0

- Single largest day is July 1 with 6,993 directional seats
- Single largest percentage increase over LY occurs June 7 (43.6%)
- 2017 Peak days are Saturday, Sunday and Thursday
- 2017 Largest year-over-year increase are Wednesday and Monday

Source: DIIO using OAG schedules

Notes: *based on Jan – Aug, Sept – Dec not used as not all schedules are firm; schedule data as of March

MYR continues to have the lowest average fare in the SC and the region; Allegiant offers the lowest average fare at MYR



Passengers should arrive 2-hours prior their
scheduled departure time or
risk missing the flight