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IMMEDIATE RELEASE

Horry County Department of Airports American Airlines Announces New Service to Dallas/Ft Worth, TX

Myrtle Beach, SC September, 22, 2017 – American Airlines (AA) will begin new nonstop air service from Dallas/Ft Worth International Airport (DFW) to Myrtle Beach International Airport (MYR) during the holiday season.

The new seasonal nonstop air service will commence on Sunday, December 24, 2017. American Airlines will operate the new service, 6x week on-board CRJ900 aircraft:

Depart	Arrive	Frequency
DFW 7:20A	MYR 10:55A	Sun/Tue/Wed/Thu/Fri/Sat (ex-Mon)
MYR 11:25A	DFW 1:45P	Sun/Tue/Wed/Thu/Fri/Sat (ex-Mon)

"American's new nonstop service, during the holidays, from Dallas/Ft. Worth, TX to Myrtle Beach, SC is welcomed news," said Scott Van Moppes, director of airports for Horry County. "Demand for easy and convenient year-around nonstop air service is great, while the popularity of Myrtle Beach, SC is strong. It is MYR's hope that this service will be expanded beyond the holidays."

American Airlines new flights are available for purchase now, tickets can be purchased at www.aa.com.

About the Myrtle Beach International Airport (MYR) The Myrtle Beach International Airport is the gateway to the Myrtle Beach, SC and the Grand Strand. The Myrtle Beach International Airport is owned by Horry County and operated by the Department of Airports. MYR is served by Allegiant Air, American Airlines, Delta Air Lines, Porter Airlines, Spirit Airlines, United Airlines and WestJet.