

FOR IMMEDIATE RELEASE



**Media Advisory: Press Conference to be held Wednesday, January 17
at 11:00 a.m. at Myrtle Beach International Airport (MYR)**

- Who:** Myrtle Beach International Airport (MYR) and Elite Airways
- What:** Officials to announce details about a multi-market announcement for forthcoming commercial flight service
- When:** Wednesday, January 17 starting at 11:00 a.m.
- Where:** Elite Airways ticketing counter on the ground level at Myrtle Beach International Airport, 1100 Jetport Road, Myrtle Beach, SC 29577
- Why:** There has been recent discussion about an agreement with Elite Airways to provide commercial jet service in and out of MYR. Officials will be on hand to announce details about new multi-market service and to conduct an open Q&A with community leaders and members of the media.
- Interviews:** Press conference and Q&A starting at 11:00 a.m. followed by 1:1 interviews with MYR airport officials and Elite Airways president John Pearsall
- Parking:** Members of the press should park in the designated media parking area

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